

VOICES OF RECOVERY

Celebrating 30 years of Missouri Treatment Courts



**Missouri
Association of Treatment
Court Professionals**

25th Annual Conference
Exhibitor Package



Hi Everyone -

The Missouri Association of Treatment Court Professionals (MATCP) will be celebrating its 25th Anniversary as an Association and 30 years of Treatment Courts in Missouri. Our conference will be held in person at the Branson Hilton Convention Center in Branson, Missouri and run **March 29th thru March 31st**.

There are some new options for exhibiting this year and we want to make this a pleasant and profitable experience for you and your agency/business. I will be your contact and can be reached at 636.357.3533 or Julie20modrugcourts@gmail.com. Stacey Langendoerfer, Executive Director, can also be reached at modrugcourts@gmail.com. Please do not hesitate to reach out with any questions you may have. We can't wait to see you and catch up!

Sincerely,

Julie Seymore

Julie Seymore
Director of Development

While we did increase conference registration fees for this year, we did NOT increase exhibitor fees AND we are offering a 10% discount if you submit your payment by January 15th, 2023.

We look forward to seeing you in March!



**This exhibitor package
contains the following for easy reference:**

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Attachments:
Conference registration form (please fill out one for **EACH** attendee)



EXHIBITOR CHECKLIST

Below is a checklist for your convenience to help assist you in the registration process:

- _____ Applicable Exhibitor Fees (page 5-6)
- _____ Applicable Fees for additional exhibitor representatives (based on the exhibiting level)
- _____ Completed Exhibitor Letter of Agreement (page 8)
- _____ Registration form for **EACH** conference attendee. (attached)
- _____ Missouri Credentialing Board (MCB) registration – For those purchasing webinars (page 11-12)
- _____ Hotel Arrangements (page 13)
- _____ Exhibitor Arrangements (page 14)
- _____ **Description of Session(s) and Speaker(s) Biography and Photo** (Diamond, Titanium and Platinum Level Only)
- _____ Email Logos/banner ads to Julie20modrugcourts@gmail.com
- _____ Advertising Opportunities
- _____ Additional Conference Sponsorship Opportunities
- _____ Authorization to use credit card form

All required agreements, registrations and payments should be mailed to:

MATCP
208 Schmittgens Drive
Wentzville, MO 63385
Or Julie20modrugcourts@gmail.com

And received no later than **March 17, 2023**



2023 Exhibitor Packages

Diamond \$10,000 – ~~Only one of these will be designated for the conference~~ **SOLD OUT**

(Contact Julie for availability)

- Premium Exhibit Space
- Conference Breakout Session- please provide a description of your session and biographies of your presenter(s)
- Sponsorship of Opening Speaker (advertised on social media sites prior to and throughout conference as well as at opening).
- Awards Lunch Sponsorship (advertised on social media sites prior to and throughout conference as well as during lunch).
- Main page banner ad on website for one-year **(\$1000 value)** details attached
- 6 webinar opportunities for 2023 **(\$750 value)** details attached
- Registration with Missouri Credentialing Board **(\$350 value and includes distribution to over 15,000 professionals)** details attached
- **5 Conference Registrations (\$1,750 value)**
- Main page banner ad on conference app
- 5 push notifications to attendees on conference app.
- Pre-Conference Attendee List **(\$250 value)**
- Full page Ad in Conference Booklet /Dimensions: 7.5" w x 10" h Format: PDF or JPG
- Slide space in video montage at various times during conference
- Profile in Sponsor feature with a link to sponsor's website on conference app
- Token of recognition for Diamond Sponsorship




**\$9,000
with
10%
Discount**

Titanium \$5,000 – Only two of these will be designated for the conference **ONE LEFT**

(Contact Julie for availability)

- Premium Exhibit Space
- Conference Breakout Session- please provide a description of your session and a biography of your presenter(s)
- Sponsorship of Closing Speaker (advertised on social media sites prior to and throughout the conference as well as the closing.)
- Charging Station Sponsorship
- Main page banner ad on website for one year **(\$1000 value)** details attached
- 3 webinar opportunities for 2022 **(\$500 value)** details attached
- Registration with Missouri Credentialing Board **(\$350 value and includes distribution to over 15,000 professionals)** details attached
- **3 Conference Registrations (\$1,050 value)**
- Banner ad on conference app
- 3 push notifications to conference attendees on conference app.
- Pre-Conference Attendee List **(\$250 value)**
- Full page Ad in Conference Booklet /Dimensions: 7.5" w x 10" h Format: PDF or JPG
- Slide space in video montage at various times during conference
- Profile in Sponsor feature with a link to sponsor's website on conference app
- Token of recognition for Titanium Sponsorship



**\$4,500
with
10%
Discount**

Submit payment by January 15th for a 10% discount



Platinum \$2,500 – Only 7 of these will be designated for the conference this year

(Contact Julie for availability)

- Premium Exhibit Space
- Conference Breakout Session- please provide a description of your session and a biography and photo of your presenter(s)
- Main page banner ad on website for one year (**\$1000 value**) details attached
- 3 webinar opportunities for 2023 (**\$500 value**) details attached
- Registration with Missouri Credentialing Board (**\$350 value and includes distribution to over 15,000 professionals**) details attached
- Pre -Conference Attendee List (**\$250 value**)
- Banner on conference app
- Full page Ad in Conference Booklet /Dimensions: 7.5”w x 10”h Format: JPG
- 3 Conference Registrations (**\$1,050 value**)
- Slide space in video montage at various times during conference
- Profile in Sponsor feature with a link to sponsor’s website on conference app
- Token of recognition for Sponsorship

Gold \$1,500

- Exhibit Space
- Secondary banner ad on website for one year (**\$250 value**) details attached,
- ½ page Ad in Conference Booklet/ Dimensions: 7.5”w x 4.75”h Format: JPG
- 2 Conference Registrations (**\$700 value**)
- Conference Attendee List (**\$250 value**)
- Slide space in video montage at various times during conference
- Profile in Sponsor feature with a link to sponsor’s website on conference app
- Certificate of recognition for Sponsorship

Silver \$1,250

- Exhibit Space
- ½ page Ad in Conference Booklet/ Dimensions: 1.75”w x 2.3”h Format: JPG
- 2 Conference Registrations (**\$750 value**)
- Slide space in video montage at various times during conference
- Profile in Sponsor feature with a link to sponsor’s website on conference app
- Certificate of recognition for Sponsorship

Bronze \$1,000

- Exhibit Space
- ¼ page Ad in Conference Booklet/ Dimensions: 1.75”w x 2.3”h Format: JPG
- 1 conference registration(**\$350 value**)
- Profile in Sponsor feature with a link to sponsor’s website on conference app
- Certificate of recognition for Sponsorship



Submit payment by January 15th for a 10% discount



Sponsorship Opportunities

The MATCP conference is a great way to show your support to the dedicated individuals that make up the Missouri Association of Treatment Court Professionals. Below is a list of events/activities taking place throughout the conference in which we are looking for sponsorships. Your sponsorship will be greatly appreciated and recognized during the conference.

_____ Conference Bags with your logo (Please contact Julie for availability)

_____ ~~Pens with your logo to include in conference bags~~ **SOLD OUT**

_____ ~~Lanyards with your logo~~ **SOLD OUT**

_____ Refreshment Break Sponsorships – Your company logo will be displayed at the break next to the refreshments and will be included in the video montage.

_____ Official meet and greet with vendors on Wednesday \$1,000

_____ Official meet and greet with vendors on Thursday \$1,000

_____ Goodies for conference bags (Kleenex, gum, etc.) \$ _____

This will be advertised throughout the conference and prior to on Facebook, Twitter and other social media sites.

_____ Attendance Prizes

(Please list) _____

Exposure Opportunities

Can't exhibit but want to advertise? There are several ways to advertise to conference attendees before, during and after the conference.

Website: Purchase a banner ad on our website. Main page banner ads are \$1,000 (maximum of 5 on the main page) and secondary banner ads are \$250. Ads will run for one year from the date they are uploaded. Specs are 280 pixels wide x 122 pixels high. They need to be jpg format and a total size of all frames needs to be 50 KB or less. Your banner ad will be linked directly to your website. The MATCP website is

www.motreatmentcourts.org. **These are included in the Diamond, Titanium, Platinum and Gold Exhibitor Packages.**

Conference App: MATCP will have a conference app. Each exhibitor will have a sponsor profile that will link directly to your website. You can purchase the following for additional advertising throughout the conference:

- Banner ad: The banner ad will scroll at the bottom of each page except for the main page. Banner ads are \$100 and will continue to scroll as long as the app is active.

Attendee List: You can purchase the attendee list for \$250.00



Exhibitor Letter of Agreement

Please type or print to assure accuracy

Company Name _____
Address _____ City _____ State _____ Zip _____
Contact Person _____ Title _____
Phone _____ Email _____

Please select your Exhibitor Level:

- | | |
|---|---|
| <input type="checkbox"/> Diamond \$10,000 (5 attendees) | <input type="checkbox"/> Gold \$1,500 (2 attendees) |
| <input type="checkbox"/> Titanium \$5,000 (3 attendees) | <input type="checkbox"/> Silver \$1,250 (2 attendees) |
| <input type="checkbox"/> Platinum \$2,500 (3 attendees) | <input type="checkbox"/> Bronze \$1000 (1 attendee) |

Please list your attendees covered under your sponsorship:

Please initial as confirmation you have read and agree to the following conditions:

___ I understand that I must complete one conference registration for **EACH** conference attendee and return to Julie Seymore at Julie20modrugcourts@gmail.com.

___ I have included an additional \$350 for each additional representative who wishes to attend the conference.

Please list additional attendees: _____

___ I agree with the terms and conditions as outlined in this agreement and by the MATCP Exhibitor Rules and Expectations on page 15.



Authorization for Credit Card Use

PRINT AND COMPLETE THIS AUTHORIZATION AND RETURN.
All information will remain confidential

Name on Card: _____

Billing Address: _____

Credit Card Type: _____ Visa _____ Mastercard _____ Discover _____ American Express

Credit Card Number: _____ Exp. Date _____

Card Identification Number: _____ (last 3 digits located on the back of the credit card)

Amount to Charge: \$ _____ (USD)

I authorize the Missouri Association of Treatment Court Professionals to charge the amount listed above to the credit card provided herein. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement.

Cardholder – Please Sign and Date

Signature: _____

Date: _____

Print Name: _____

Item(s) Purchased: _____

Return the completed and signed form to the following:

MATCP
208 Schmittgens Dr
Wentzville, MO 63385
Julie20modrugcourts@gmail.com



VIRTUAL LEARNING/WEBINAR OPPORTUNITIES

We have partnered with the **Missouri Credentialing Board (MCB)** which allows the attendees who need **CEUs** to get credit for participating in your webinar. All treatment counselors both mental health and substance abuse need these credits each year. The MCB will review and approve the training material and you will be a **PRE-APPROVED ONLINE PROVIDER** on their website. MCB Professionals will then be able to use these certificates of completion as part of their application or renewal process.

MATCP has also partnered with the **Missouri Bar** to submit webinar and other sessions for **CLE** approval. Once a session has been approved MATCP will provide the course number to you.

MATCP

- 1.) We will send the invite (that you create) to our distribution list of over 15,000 professionals in Missouri, Kansas, Oklahoma and Nebraska. **We can not sell this list as it comes from other professional agencies.**
- 2.) We will post your webinars (if you record it and want to use them after the live session) on our website.
- 3.) We will link your website directly from ours so they can click on your link to get more information.
- 4.) **We will apply for CLE credit through the Missouri Bar to entice attorneys and judges to participate.**

YOU are responsible for:

- 1.) Paying the yearly fee to the MCB. It is renewable every December for the following year. That fee is \$350 and must be paid directly to the MCB.
- 2.) Creating your webinar.
- 3.) Creating your invite and setting up how to register. You will then send that invite to MATCP and we will distribute it.
- 4.) Creating your certificates showing someone has completed the webinar so they can turn it into the Missouri Credentialing Board to get their CEU credit or the Missouri Bar to get their CLE.

Webinar Packages – for one year

Individual Session/Webinar	_____	\$250
Three Sessions/Webinars	_____	\$500
Six Sessions/Webinars	_____	\$750
Additional Email Distribution	_____	\$75 each time



Missouri Credentialing Board

(573) 616-2300 (Phone)
(573) 616-2303 (FAX)

www.missouricb.com

428 East Capitol Drive
Jefferson City, MO 65101

Thank you for your interest in becoming an Online/Homestudy Approved Continuing Education Agency endorsed by the Missouri Credentialing Board (MCB). You will find an Online/Homestudy Continuing Education Agency Application with this letter. Please fill out the application and return it with the appropriate fee. The fees listed on the application are for calendar years beginning January 1st and ending December 31st.

In exchange for the fee paid to us, your agency will receive the following:

1. Your agency will be listed on our web site as an approved provider of online/homestudy trainings.
2. We will mention your agency at various conferences and live trainings throughout the year as an approved provider.
3. You will receive 1 free mailing list with your approval letter.

Your agency must provide all those taking your courses with a letter or certificate showing their name, date and title of the course, your agency name, and number of contact hours credited for the course.

The MCB reserves the right to have a representative take a couple of sample courses from your agency free of charge. The MCB also reserves the right to contact attendees to inquire about the quality of the courses provided. The MCB has approximately 4,800 credentialed professionals. Should you wish to purchase a mailing list, the following fees apply.

Statewide List	List \$200.00	Labels \$250.00
Regional List	List \$75.00	Labels \$85.00

Any purchased list is not to be sold or given to any other party.

In addition, we now offer an additional service that your agency may be interested in.

1. Your agency can purchase banner space on the main page of our web site. The cost depends on length of time purchased.

For more information on about this, please contact our office at 573-616-2300.

If I can be of any assistance to you in completing the enclosed application, please feel free to contact me at (573) 616-2301.

Sincerely,

Stacey Langendoerfer
MCB Executive Director

Enclosure: Application



2023 Online/Home-study Continuing Education Agency Application

Agency Name: _____

Address: _____
Street City State Zip

Contact Person: _____ Phone: _____ Fax: _____

E-mail Address: _____ Web Site: _____

How long has the agency been in existence? _____

How long has the agency been providing trainings: _____

Are you providing? Online _____ Home-study _____ Both _____

How will you evaluate the effectiveness of trainings provided?

Home-study Coursework must include a pre and post-test.

The FEE to be an approved online/home-study provider for 2023 is \$350.00 and is included in your Diamond, Titanium or Platinum Exhibitor package with MATCP.



Hotel Arrangements

You are responsible for making your own hotel arrangements by using the following information:

To expedite your reservation – **BE SURE TO:**

1. Click on the web page address in purple font below to access the Hotel Reservation Link (The link pre-populates your group code)
2. Click “**Book a Room**” Link
3. To edit your stay for the conference click the “**Edit Stay**” hyperlink
4. Make reservations as soon as possible. The special room rate will be available until **Friday, February 24, 2023**, or until room block is sold-out, whichever comes first.

If you would like to spend additional days in Branson either before or after the meeting, the group rate could be offered and is ***BASED ON AVAILABILITY***. Select “**Edit Stay**” hyperlink to check availability.

The Hilton Branson Convention Center Hotel:

Your web page address is: www.my-event.hilton.com/hrobchh-mtca23-730765cf-3641-4ccd-aca2-dfdd07b61418/

Hotel Name: Hilton Branson Convention Center
Hotel Address: 200 East Main Street
Branson, Missouri
65616
Phone Number: 866-442-0959

The Hilton Promenade at Branson Landing Hotel:

Your web page address is: www.my-event.hilton.com/hrobchh-mtca23-730765cf-3641-4ccd-aca2-dfdd07b61418/

Hotel Name: Hilton Promenade at Branson Landing
Hotel Address: 3 Branson Landing
Branson, Missouri
65616
Phone Number: 866-568-0890

Reservation guidelines: To secure a guest room reservation, a major credit card will be required. Reservations cancelled within **48 hours** of arrival will incur a charge for the first night’s **Room/Tax charge**.

Check-In/Out Time: Our check-in time is **4:00 PM**; check-out time is **11:00 AM**. All guests arriving before **4:00 PM** will be accommodated as rooms become available. Hotel bellmen can arrange to check baggage for those arriving early when rooms are unavailable and for guests attending functions on departure day.

Parking Options/Fees: Guests of the hotel can either park at our **Self-Parking Garage for \$15/Day** for unlimited in & out privileges, or **Valet Park for \$25/Day** for unlimited in & out privileges. Guests will check into the Hotel prior to selecting their parking options. *Prevailing Rates Apply*

THESE HOTELS SELL OUT FAST SO PLEASE MAKE YOUR ARRANGEMENTS EARLY!



Exhibitor Arrangements

SHIPPING

Liberty Expo will be handling all of your freight and shipping needs. You will receive an email from them once you have confirmed your intent to exhibit with us. All materials need to be shipped to the address below. Shipping labels will be provided by Liberty Expo but you are welcome to use any carrier you want. Please mark your freight with your company name and note that it is for the MATCP conference and mail it to:

c/o Liberty Exposition
200 S Sycamore
Branson, MO 65616

SET UP

You may begin setting up on **Tuesday March 28th at 2PM**. Your booth will be assigned based upon your exhibiting level and will be clearly marked. Please do not move your booth. You will be provided the following:

- one table with skirting
- 2 chairs
- 1 wastebasket.

Your booth will have a backdrop as well as dividers between the booths.

If you need additional services (electric, extra tables, etc.) please indicate that when you set up your account with Liberty Expo. **You will be responsible for those extra services.**

TEAR DOWN

You must be completely torn down and have everything boxed up by noon on Friday the 31st. If you are attending the closing session we encourage you to be torn down by 10AM. You will need to arrange your shipping needs with Liberty Expo prior to Friday.



Exhibitor Rules and Expectations

Exhibit Space Assignments and Occupancy – Determined based on the floor plan of the venue, status of Exhibitor Level and on a first come/first serve basis from the date of the exhibitor application and payment is submitted to MATCP.

- MATCP reserves the right to make changes as deemed necessary;
- Exhibitors should review the hotel site plan and exhibit floor plan ahead of the conference to ensure proper planning for the exhibit;
- All exhibits must be staffed during regular exhibit hours;
- Exhibitors may not permit non-exhibiting companies “representatives” or materials in their exhibit area, unless approved by the MATCP Executive Director or designee;
- All exhibitors must wear their name badges at all times while on the conference site.
- Placement of table, determined by MATCP staff, will be based on payment and level status.
- Exhibitors may not alter the location of exhibits without the consent of MATCP staff prior to the conference.

General Standards of Conduct – Exhibitors are to present their products and services, and their personnel, in a professional manner.

- Any activity or behavior that is disruptive, distracting, or undignified in the exhibitor area or elsewhere on the conference site is prohibited. Any activity or behavior of this nature will result in removal and forfeit of payment or refund.
- Attire and grooming must comport with the professional standards expected in a court related setting.
- No recorded or live music may be played or performed in the exhibit area unless part of an evening event.
- Space assignment, subletting, sharing, or apportioning of space without approval by MATCP is not permitted.
- An exhibitor may not exhibit, advertise or offer for sale goods or services other than those of the exhibitor.
- No exhibition or solicitation is permitted outside of the exhibitor’s assigned space, including elsewhere in the hotel or surrounding geographic area, unless initiated and approved by MATCP conference personnel.
- Exhibitors may not conduct any activity that would induce visitors to leave the hotel or other facility at which the exhibition is being held during regular business hours.
- Smoking and drug use is prohibited.
- Interference with the exhibits of others will not be tolerated



2022 Exhibitors **(in alphabetical order)**

Abbott
Alkermes
Alternative Biomedical Solutions
ATTC
Averhealth
Benilde Hill
Brook Wellness
CCI
Citizens Memorial Hospital
Compass Health
Corrisoft
Dynamic New Visions
eHawk Solutions
Get Help
Hope Through Home
Intoxalock
Lakeland Behavioral Health
Missouri Addiction Counselors Association
Missouri Behavioral Health Council
Missouri CASA Association
Missouri Coalition for Recovery Support Providers
Missouri Credentialing Board
Missouri Highlands Healthcare
Missouri Mental Health Foundation
New Beginning Sanctuary
PharmChem
Preferred Family Healthcare
Primrose Hill Adult & Teen Challenge
Restoration of Hope Project
SCRAM Systems
Siemens Healthineers
Smart Start
Thermo Scientific
TOMO Drug Testing
Total Court Services
Veterans Affairs
Victory Mission

Thank you to all of our 2022 exhibitors.



MATCP 25TH ANNUAL TREATMENT COURT TRAINING CONFERENCE 2023 REGISTRATION FORM

March 29th-March 31st 2023 * Branson, Missouri

Please type or print clearly. Please fill out completely all information requested in the boxed areas with personal contact information written as you would like to have it appear on your certificate.

Please note the email address you use on this form is the email address you have to use to access the conference.

Name: _____

Job Title: _____

Agency, Court or Company: _____

Mailing Address: _____

City _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Attendees Email: _____

Registration Fees

__ \$350.00 Registration Rate

__ \$175.00 Registration for 1 Day only (Please indicate what day you wish to attend).

__ Wed __ Thurs __ Friday

Payment Information

— Check/Money Order (Payable to MATCP).

Credit Card/Online registration can be made online at www.motreatmentcourts.org

Contact/Questions: [Stacey Langendoerfer @ modrugcourts@gmail.com](mailto:Stacey.Langendoerfer@modrugcourts@gmail.com) or 573-356-5072

Please remember, you DO NOT have to work in a Treatment Court to Attend This Conference!

Registration Fee Payment Information

- ◆ Registration fees may be paid by check, money order or credit card.
- ◆ Fee includes annual MATCP membership and conference materials,
- ◆ **One day registration fee DOES NOT include MATCP membership**
- ◆ Make checks payable to MATCP and mail registration forms to MATCP P. O. Box 104602; Jefferson City, Mo. 65110
- ◆ Cancellations prior to March 1, 2023 will receive a full refund.

No refunds will be given after March 1, 2023.