

BE THE
CHANGE

Missouri Association of Treatment Court Professionals

24TH ANNUAL

CONFERENCE

EXHIBITOR PACKAGE

www.motreatmentcourts.org



Hi Everyone-

Are you ready for a change? I think most of us are ready to move forward after the challenges 2020 and 2021 have brought to us and 2022 is the time to **BE THE CHANGE**. The Missouri Association of Treatment Court Professionals (MATCP) is excited to announce that this year's conference will be held in person at the Branson Hilton Convention Center in Branson, Missouri.

Our conference will run **March 30th – April 1st** and I will be your contact. I can be reached at 636.357.3533 or Julie20modrugcourts@gmail.com. Stacey Langendoerfer, Executive Director, can also be reached at modrugcourts@gmail.com. Please do not hesitate to reach out with any questions you may have. We can't wait to see you and catch up!

Sincerely,

Julie Seymore

Julie Seymore
Director of Development

**MATCP
2019**



Opening Session



Exhibitor



Registration/Product Area



Breakfast/Lunch



This exhibitor package contains the following for easy reference:

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Attachments:

Conference registration form (please fill out one for **EACH** attendee)



EXHIBITOR CHECKLIST

Below is a checklist for your convenience to help assist you in the registration process:

- _____ Applicable Exhibitor Fees (page 5-6)
- _____ Applicable Fees for additional exhibitor representatives (based on the exhibiting level)
- _____ Completed Exhibitor Letter of Agreement (page 9)
- _____ Registration form for **EACH** conference attendee. (attached)
- _____ Missouri Credentialing Board (MCB) registration – For those purchasing webinars (page 13-14)
- _____ Hotel Arrangements (page 15)
- _____ Exhibitor Arrangements (page 16)
- _____ **Description of Session(s) and Speaker(s) Biography and Photo** (Diamond, Titanium and Platinum Level Only)
- _____ Email Logos/banner ads to Julie20modrugcourts@gmail.com
- _____ Advertising Opportunities
- _____ Additional Conference Sponsorship Opportunities
- _____ Authorization to use credit card form

All required agreements, registrations and payments should be mailed to:

MATCP
208 Schmittgens Drive
Wentzville, MO 63385
Or Julie20modrugcourts@gmail.com

And received no later than **March 18, 2022**



2022 Exhibitor Packages

Diamond \$10,000 (only one of these will be designated for the conference)

- Premium Exhibit Space
- Conference Breakout Session- please provide a description of your session and biographies of your presenter(s)
- Sponsorship of Opening Speaker (advertised on social media sites prior to and throughout conference as well as at opening).
- Awards Lunch Sponsorship (advertised on social media sites prior to and throughout conference as well as during lunch).
- Main page banner ad on website for one year (**\$1000 value**) details attached
- 6 webinar opportunities for 2022 (**\$750 value**) details attached
- Registration with Missouri Credentialing Board (**\$350 value and includes distribution to over 15,000 professionals**) details attached
- **5 Conference Registrations (\$1500 value)**
- Main page banner ad on conference app
- 5 push notifications to attendees on conference app.
- Conference Attendee List (**\$250 value**)
- Full page Ad in Conference Booklet /Dimensions: 7.5”w x 10”h Format: PDF or JPG
- Slide space in video montage at various times during conference
- Profile in Sponsor feature with a link to sponsor’s website on conference app
- Token of recognition for Diamond Sponsorship

Titanium \$5,000 (only two of these will be designated for the conference)

- Premium Exhibit Space
- Conference Breakout Session- please provide a description of your session and a biography of your presenter(s)
- Sponsorship of Closing Speaker (advertised on social media sites prior to and throughout the conference as well as the closing.)
- Charging Station Sponsorship
- Main page banner ad on website for one year (**\$1000 value**) details attached
- 3 webinar opportunities for 2022 (**\$500 value**) details attached
- Registration with Missouri Credentialing Board (**\$350 value and includes distribution to over 15,000 professionals**) details attached
- **3 Conference Registrations (\$900 vlaue)**
- Banner ad on conference app
- 4 push notifications to conference attendees on conference app.
- Conference Attendee List (**\$250 value**)
- Full page Ad in Conference Booklet /Dimensions: 7.5”w x 10”h Format: PDF or JPG
- Slide space in video montage at various times during conference
- Profile in Sponsor feature with a link to sponsor’s website on conference app
- Token of recognition for Titanium Sponsorship



Platinum \$2,500 (only 7 of these will be designated for the conference this year-first come first serve)

- Premium Exhibit Space
- Conference Breakout Session- please provide a description of your session and a biography and photo of your presenter(s)
- Main page banner ad on website for one year (**\$1000 value**) details attached
- 3 webinar opportunities for 2022 (**\$500 value**) details attached
- Registration with Missouri Credentialing Board (**\$350 value and includes distribution to over 15,000 professionals**) details attached
- Conference Attendee List (**\$250 value**)
- Banner on conference app
- Full page Ad in Conference Booklet /Dimensions: 7.5”w x 10”h Format: JPG
- 3 Conference Registrations (**\$900 value**)
- Slide space in video montage at various times during conference
- Profile in Sponsor feature with a link to sponsor’s website on conference app
- Token of recognition for Sponsorship

Gold \$1,500

- Exhibit Space
- Secondary banner ad on website for one year (**\$250 value**) details attached,
- ½ page Ad in Conference Booklet/ Dimensions: 7.5”w x 4.75”h Format: JPG
- 2 Conference Registrations (**\$600 value**)
- Conference Attendee List (**\$250 value**)
- Slide space in video montage at various times during conference
- Profile in Sponsor feature with a link to sponsor’s website on conference app
- Certificate of recognition for Sponsorship

Silver \$1,250

- Exhibit Space
- ½ page Ad in Conference Booklet/ Dimensions: 1.75”w x 2.3”h Format: JPG
- 2 Conference Registrations (**\$600 value**)
- Slide space in video montage at various times during conference
- Profile in Sponsor feature with a link to sponsor’s website on conference app
- Certificate of recognition for Sponsorship

Bronze \$1,000

- Exhibit Space
- ¼ page Ad in Conference Booklet/ Dimensions: 1.75”w x 2.3”h Format: JPG
- 1 conference registration(**\$300 value**)
- Profile in Sponsor feature with a link to sponsor’s website on conference app
- Certificate of recognition for Sponsorship



Sponsorship Opportunities

The MATCP conference is a great way to show your support to the dedicated individuals that make up the Missouri Association of Treatment Court Professionals. Below is a list of events/activities taking place throughout the conference in which we are looking for sponsorships. Your sponsorship will be greatly appreciated and recognized during the conference.

**Please check which event(s) you would like to sponsor
and include the amount of your contribution.
These are based on availability please contact Julie for more details.**

_____ Conference Bags with your logo (Please contact Julie for availability)

_____ Pens with your logo to include in conference bags (Please contact Julie for availability)

_____ ~~Lanyards with your logo~~ **SOLD OUT** (Preferred Family Healthcare)

_____ Refreshment Break Sponsorships – Your company logo will be displayed at the break next to the refreshments and will be included in the video montage.

_____ Official meet and greet with vendors on Wednesday \$_____ (MINIMUM OF \$750)

_____ Official meet and greet with vendors on Thursday \$_____ (MINIMUM OF \$750)

_____ Partial Sponsorship of Opening or Closing Presentation \$_____ (MINIMUM OF \$750)

This will be advertised throughout the conference and prior to on Facebook, Twitter and other social media sites. (Please check with Julie for availability.)

_____ Recharging Room (room for attendees to recharge their electronics) \$_____ (MINIMUM OF \$750)

Your logo will be displayed in the room throughout the conference and prior to on Facebook, Twitter and other social media sites. (Please check with Julie for availability)

_____ Goodies for conference bags (Kleenex, gum, etc.) \$_____

This will be advertised throughout the conference and prior to on Facebook, Twitter and other social media sites.

_____ Attendance Prizes

(Please list) _____



ADVERTISING OPPORTUNITIES

Can't exhibit but want to advertise? There are several ways to advertise to conference attendees before, during and after the conference.

Website: Purchase a banner ad on our website. Main page banner ads are \$1,000 (maximum of 5 on the main page) and secondary banner ads are \$250. Ads will run for one year from the date they are uploaded. Specs are 280 pixels wide x 122 pixels high. They need to be jpg format and a total size of all frames needs to be 50 KB or less. Your banner ad will be linked directly to your website. The MATCP website is www.motreatmentcourts.org. **These are included in the Diamond, Titanium, Platinum and Gold Exhibitor Packages.**

Conference App: MATCP will have a conference app. Each exhibitor will have a sponsor profile that will link directly to your website. You can purchase the following for additional advertising throughout the conference:

- **Banner ad:** The banner ad will scroll at the bottom of each page except for the main page. Banner ads are \$100 and will continue to scroll as long as the app is active.

Attendee List: You can purchase the attendee list for \$250.00

Email Attendees Prior to Conference: MATCP will send an email to all registered attendees on a day of your choosing, with a description of your product/service, encouraging them to visit your virtual booth. (\$75.00)

For more information on these advertising opportunities please contact Julie Seymore at julie20modrugcourts@gmail.com or 636.357.3533.



Exhibitor Letter of Agreement

Please type or print to assure accuracy

Company Name _____
 Address _____ City _____ State _____ Zip _____
 Contact Person _____ Title _____
 Phone _____ Email _____ Fax _____

Please select your Exhibitor Level:

- | | |
|---|---|
| <input type="checkbox"/> Diamond \$10,000 (5 attendees) | <input type="checkbox"/> Gold \$1,500 (2 attendees) |
| <input type="checkbox"/> Titanium \$5,000 (3 attendees) | <input type="checkbox"/> Silver \$1,250 (2 attendees) |
| <input type="checkbox"/> Platinum \$2,500 (3 attendees) | <input type="checkbox"/> Bronze \$1000 (1 attendee) |

Please list your attendees:

Please initial as confirmation you have read and agree to the following conditions:

I understand that conference registrations will be emailed to me and that I must complete one for **EACH** conference attendee and return to Julie Seymore at Julie20modrugcourts@gmail.com.

I have included an additional \$300 for each additional representative who wishes to attend the conference.

Please list additional attendees: _____

I agree with the terms and conditions as outlined in this agreement and by the MATCP Exhibitor Rules and Expectations.



Authorization for Credit Card Use

PRINT AND COMPLETE THIS AUTHORIZATION AND RETURN.
All information will remain confidential

Name on Card: _____

Billing Address: _____

Credit Card Type: _____ Visa _____ Mastercard _____ Discover _____ American Express

Credit Card Number: _____ Exp. Date _____

Card Identification Number: _____ (last 3 digits located on the back of the credit card)

Amount to Charge: \$ _____ (USD)

I authorize the Missouri Association of Treatment Court Professionals to charge the amount listed above to the credit card provided herein. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement.

Cardholder – Please Sign and Date

Signature: _____

Date: _____

Print Name: _____

Item(s) Purchased: _____

Return the completed and signed form to the following:

MATCP
208 Schmittgens Dr
Wentzville, MO 63385
Julie20modrugcourts@gmail.com



VIRTUAL LEARNING/WEBINAR OPPORTUNITIES

We have a new “normal” due to the coronavirus pandemic and that is doing things virtually. We’ve had several providers reach out to us about doing virtual trainings or webinars asking MATCP to sponsor these trainings and send out the notices to our distribution lists. As a result we have created the following packages that will be available to providers should they chose to take advantage of this opportunity.

We are partnering with the Missouri Credentialing Board (MCB) which allows the attendees who need CEUs to get credit for participating in your webinar. All treatment counselors both mental health and substance abuse need these credits each year. The MCB will review and approve the training material and you will be a PRE-APPROVED ONLINE PROVIDER on their website. MCB Professionals will then be able to use these certificates of completion as part of their application or renewal process.

MATCP has also partnered with the Missouri Bar to submit webinar and other sessions for CLE approval. Once a session has been approved MATCP will provide the course number to you.

Here is what MATCP will do:

- 1.) We will send the invite (that you create) to our distribution list of over 15,000 professionals in Missouri, Kansas, Oklahoma and Nebraska. **We can not sell this list as it comes from other professional agencies.**
- 2.) We will post your webinars (if you record it and want to use them after the live session) on our website.
- 3.) We will link your website directly from ours so they can click on your link to get more information.
- 4.) **We will apply for CLE credit through the Missouri Bar to entice attorneys and judges to participate.**

You will be responsible for:

- 1.) Paying the yearly fee to the MCB. It is renewable every December for the following year. That fee is \$350 and must be paid directly to the MCB.
- 2.) Creating your webinar.
- 3.) Creating your invite and setting up how to register. You will then send that invite to MATCP and we will distribute it.
- 4.) Creating your certificates showing someone has completed the webinar so they can turn it into the Missouri Credentialing Board to get their CEU credit or the Missouri Bar to get their CLE.



Virtual Session/Webinar Packages

Individual Session/Webinar _____ \$250
This is a one-time webinar.

Three Sessions/Webinars _____ \$500
Three sessions throughout the year.

Six Sessions/Webinars _____ \$750
Six sessions throughout the year.

Additional service(s):

Reminder email sent out a day or two before your webinar _____ \$50
(you choose the date)

If interested please contact Julie Seymore at Julie20modrugcourts@gmail.com
636.357.3533.



Missouri Credentialing Board

(573) 616-2300 (Phone)
(573) 616-2303 (FAX)

www.missouricb.com

428 East Capitol Drive
Jefferson City, MO 65101

Thank you for your interest in becoming an Online/Homestudy Approved Continuing Education Agency endorsed by the Missouri Credentialing Board (MCB). You will find an Online/Homestudy Continuing Education Agency Application with this letter. Please fill out the application and return it with the appropriate fee. The fees listed on the application are for calendar years beginning January 1st and ending December 31st.

In exchange for the fee paid to us, your agency will receive the following:

1. Your agency will be listed on our web site as an approved provider of online/homestudy trainings.
2. We will mention your agency at various conferences and live trainings throughout the year as an approved provider.
3. You will receive 1 free mailing list with your approval letter.

Your agency must provide all those taking your courses with a letter or certificate showing their name, date and title of the course, your agency name, and number of contact hours credited for the course.

The MCB reserves the right to have a representative take a couple of sample courses from your agency free of charge. The MCB also reserves the right to contact attendees to inquire about the quality of the courses provided. The MCB has approximately 4,800 credentialed professionals. Should you wish to purchase a mailing list, the following fees apply.

Statewide List	List \$200.00	Labels \$250.00
Regional List	List \$ 75.00	Labels \$85.00

Any purchased list is not to be sold or given to any other party.

In addition, we now offer an additional service that your agency may be interested in.

1. Your agency can purchase banner space on the main page of our web site. The cost depends on length of time purchased.

For more information on about this, please contact our office at 573-616-2300.

If I can be of any assistance to you in completing the enclosed application, please feel free to contact me at (573) 616-2301.

Sincerely,

Stacey Langendoerfer
MCB Executive Director

Enclosure: Application
Missouri Credentialing Board

(573) 616-2300
(573) 616-2301 (FAX)

www.missouricb.com
email: help@missouricb.com

428 East Capitol, 2nd Floor
Jefferson City, MO 65101



Hotel Arrangements

You are responsible for making your own hotel arrangements by using the following information:

HILTON BRANSON CONVENTION CENTER

Group Name: Missouri Association of Treatment Court Professionals
Group Code: MATCP

Check-in: 29-MAR-2022
Check-out: 01-APR-2022
Hotel Name: [Hilton Branson Convention Center](#)
Hotel Address: 200 East Main Street
- Branson, Missouri
- 65616
Phone Number: 866-442-0959
Website: <https://www.my-event.hilton.com/hrobchh-matcp-a4e439b7-fb7d-489a-a42d-e683c8b01773/>

HILTON PROMENADE AT BRANSON LANDING

Group Name: Missouri Association of Treatment Court Professionals
Group Code: MATCP
Check-in: 29-MAR-2022
Check-out: 01-APR-2022
Hotel Name: [Hilton Branson Convention Center](#)
Hotel Address: 3 Branson Landing
Branson, Missouri
65616
Phone Number: 866-568-0890
Website: <https://www.my-event.hilton.com/hrobrhh-matcp-5e881048-733d-4c38-a277-5ca7af3eda22/>

THESE HOTELS SELL OUT FAST SO PLEASE MAKE YOUR ARRANGEMENTS EARLY!



EXHIBITOR ARRANGEMENTS

SHIPPING

Liberty Expo will be handling all of your freight and shipping needs. You will receive an email from them once you have confirmed your intent to exhibit with us. All materials need to be shipped to the address below. Shipping labels will be provided by Liberty Expo but you are welcome to use any carrier you want. Please mark your freight with your company name and note that it is for the MATCP conference and mail it to:

c/o Liberty Exposition
200 S Sycamore
Branson, MO 65616

SET UP

You may begin setting up on **Tuesday March 29th at 4PM**. Your booth will be assigned based upon your exhibiting level and will be clearly marked. Please do not move your booth. You will be provided the following:

- one table with skirting
- 2 chairs
- 1 wastebasket.

Your booth will have a backdrop as well as dividers between the booths.

If you need additional services (electric, extra tables, etc.) please indicate that when you set up your account with Liberty Expo. **You will be responsible for those extra services.**

TEAR DOWN

You must be completely torn down and have everything boxed up by noon on Friday the 1st. If you are attending the closing session we encourage you to be torn down by 10AM. You will need to arrange your shipping needs with Liberty Expo prior to Friday.



Exhibitor Rules and Expectations

Exhibit Space Assignments and Occupancy: Determined based on the floor plan of the venue, status of Vendor Level and on a first come/first serve basis from the date of the exhibitor application and payment is submitted to MATCP

- MATCP reserves the right to make changes as deemed necessary;
- Exhibitors should review the hotel site plan and exhibit floor plan ahead of the conference to ensure proper planning for the exhibit;
- All exhibits must be staffed during regular exhibit hours;
- Exhibitors may not permit non-exhibiting companies “representatives” or materials in their exhibit area, unless approved by the MATCP Executive Director or designee;
- All exhibitors must wear their name badges at all times while on the conference site.
- Placement of table, determined by MATCP staff, will be based on payment and level status.
- Exhibitors may not alter the location of exhibits without the consent of MATCP staff prior to the conference.

General Standards of Conduct: Exhibitors are to present their products and services, and their personnel, in a professional manner.

- Any activity or behavior that is disruptive, distracting, or undignified in the exhibitor area or elsewhere on the conference site is prohibited. Any activity or behavior of this nature will result in removal and forfeit of payment or refund.
- Attire and grooming must comport with the professional standards expected in a court related setting.
- No recorded or live music may be played or performed in the exhibit area unless part of an evening event.
- Space assignment, subletting, sharing, or apportioning of space without approval by MATCP is not permitted.
- An exhibitor may not exhibit, advertise or offer for sale goods or services other than those of the exhibitor.
- No exhibition or solicitation is permitted outside of the exhibitor’s assigned space, including elsewhere in the hotel or surrounding geographic area, unless initiated and approved by MATCP conference personnel.
- Exhibitors may not conduct any activity that would induce visitors to leave the hotel or other facility at which the exhibition is being held during regular business hours.
- Smoking and drug use is prohibited.
- Interference with the exhibits of others will not be tolerated



2021 Virtual Exhibitors

(in alphabetical order)

Alkeremes

Averhealth

Brook Wellness

Corrisoft

Data Gain Services

DEA

Intoxalock

Missouri Credentialing Board

Missouri Domestic Violence Coalition

Preferred Family Healthcare

SCRAM Systems

Siemens Heathineers

Smart Start Corporate

Total Court Services

2020 Exhibitors

(In alphabetical order)

Abbott (formerly known as Redwood Toxicology)

Abel

Alkermes

Averhealth

Aviary Recovery Center

Benilde Hall

BI

Brilliant Attitude Ranch

Brook Wellness Center

CASA

CCI

Center Pointe Hospital

Compass Health Network

Corrisoft

Drug Free World

Family Counseling Center



Integrated Monitoring Services
Intoxalock
Intoximeters
Lifesaver Ignition Interlock
MACA
Missouri Credentialing Board
MCRSP
Missouri Recovery Network
NDCI
PharmChem
Preferred Family Counseling
Premier BioTech
Reconnect
SCRAM Systems
Show-Me Region Narcotics Anonymous
Siemens
Smart Start
Thermo Fisher Scientific
TOMO Drug Testing
Total Court Services
Veterans Affairs
Vista Flow
World Book Bank
180 Degrees



**MATCP 22ND ANNUAL TREATMENT COURT
TRAINING CONFERENCE
2022 REGISTRATION FORM**

March 30th, 31st & April 1, 2022 * Branson, Missouri

Please type or print clearly. Please fill out completely all information requested in the boxed areas with personal contact information written as you would like to have it appear on your certificate.

Please note the email address you use on this form is the email address you have to use to access the conference.

Name: _____
 Job Title: _____
 Agency, Court or Company: _____
 Mailing Address: _____
 City _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ Attendees Email: _____

Registration Fees

__ \$300.00 Registration Rate
 __ \$175.00 Registration for 1 Day only (Please indicate what day you wish to attend).
 __ Wed __ Thurs __ Friday

Payment Information

— Check/Money Order (Payable to MATCP).
 Credit Card/Online registration can be made online at
www.motreatmentcourts.org
 Contact/Questions: Stacey Langendoerfer @
 modrugcourts@gmail.com or 573-356-5072

Please remember, you DO NOT have to work in a Treatment Court to Attend This Conference!

Registration Fee Payment Information

- ◆ Registration fees may be paid by check, money order or credit card.
- ◆ Fee includes annual MATCP membership and conference materials,
- ◆ **One day registration fee DOES NOT include MATCP membership**
- ◆ Make checks payable to MATCP and mail registration forms to MATCP P.O. Box 104602; Jefferson City, Mo. 65110
- ◆ Cancellations prior to March 1, 2022 will receive a full refund.

No refunds will be given after March 1, 2022.